



# NiTA WEEK EVENT CALENDAR

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TUESDAY JUNE 23<sup>RD</sup> - SATURDAY 27<sup>TH</sup> JUNE, 2026

## PUBLIC ACTIVITY DAYS {DAY 1, 4, & 5}:

### Day 1- Tuesday, 23<sup>rd</sup> June, 2026

**Activity:** Conference/ NiTA Week Opening Ceremony

**Venue:** LCCI Conference & Exhibition Centre (**Online place**):

10, Dr. Nurudeen Olowopopo Way, Behind MKO Abiola Gardens Estate, Alausa, Ikeja, Lagos.

### Day 4 - Friday 26th June, 2026

**Activity:** Virtual Engagement

**Venue:** Online place

**Activities include:**

- Sectoral association report presentation /case studies
- Discovering opportunities and mapping strategies
- Facilitating /matchmaking sessions for synergies / development of joint initiatives across sectors.
- And other matters of interest in the association industry.

### Day 5 – Saturday 27th June, 2026

**Activity:** Executive Golf Tournament & Dinner /Closing Ceremony (Morning & Evening)

**Venue:** Ikoyi Club- Golf Section, and Banquet Section, 6 Ikoyi Club 1938 Road, Ikoyi.

## OTHER ACTIVITY DAYS (Day 2 & 3): INTERNAL ACTIVITIES WITH MEDIA PRESENCE

### Day 2 – Wednesday, 24th June, 2026

**Activity:** – Cross-Sector Courtesy Visits (*activities across Country*)

**Venue:** *Nationwide*

- Association to association visits nation-wide
- Association Executives pay courtesy visits to members
- debrief session with ITAM (publicity + media communications)

### Day 3 – Thursday 25th June, 2026

**Activity:** – Day 2 Activity Continues Courtesy Visits, Report + Publications

**Venue:** *Nationwide*

- Association to association visits nation-wide
- Association Executives pay courtesy visits to members
- Membership Engagement - Documenting challenges & opportunities
- Government agencies and regulators engagement, local, state and federal
- Roadshow activities in selected areas / cities (formal/informal groups)
- Lessons learnt & debrief session (Virtual engagement Session)

**POST EVENT:** News medium and social media engagement for publicity, news report, etc.